



TWIN STARTM
HOME

OPEN THE DOOR
TO BEAUTIFUL
LIVING
ALL YEAR ROUND





Who is Twin Star Home™?

We believe the home is one of the most sacred places, where everything is more personal, and where memories are made. Our focus is on creating design-rich home furnishings that offer innovation that matters to consumers and enhances not only their environment and aesthetics but also the way they live. Because at Twin Star Home™ we believe innovation should make life easier and more beautiful.

Twin Star Home™ Leadership

Innovation. Leadership. Warmth.

The #1 Market Leader in electric fireplaces and a market leader in adjustable height desks, Twin Star Home sees the trends that matter to consumers and leads the industry in getting there.

ClassicFlame 



duraflame
ELECTRIC HEAT

Small Space Living is on the rise, with consumer spending up 6 percent YOY on small space remodeling. Choosing the right furniture pieces for small spaces can turn a tiny area into a comfortable living space. From adaptable shelves to slender pedestal tables that open up space, selecting the right piece can create a big difference between cozy and clutter.



Key Product Attributes:

Small Product Footprint
Multi-Function Use
On Trend Style

Great Rooms are more popular today than ever before and where we live much of the day. But those wide open spaces can be daunting. While small living rooms have their own challenges, bigger living areas present their own set of issues. Twin Star Home creates multi-functional furnishings that help consumers create inviting living spaces no matter the size.



Large rooms can function as so much more than just a large sitting area:

Conversation Zone
Media Zone
Area for a Writing Desk

Dining Area
Reading Area





FEATURED PRODUCTS

Adjustable Height Desk

Adults now spend nearly half their waking hours interacting with media.

- > Nearly five hours a day spent watching live or time-shifted TV
- > Nearly an hour a day on TV connected devices like DVDs, game consoles, and internet connected devices
- > Close to an hour a half on the Internet on a computer or tablet

What does that all add up to? Potentially a lot of time spent sitting on our backsides – and possible health problems and lost productivity. But a little more standing could....

- > Boost productivity up to 40%
- > Help you lose up to 20 pounds in a year
- > Help lower your blood sugar, cholesterol, and weight

1. <https://www.sciencedaily.com/releases/2016/05/160525220539.htm>

2. <https://www.livestrong.com/article/73916-calories-burned-standing-vs.-sitting/>

3. <https://www.health.harvard.edu/blog/standing-up-for-better-heart-health-201508058167>

4. <https://www.nielsen.com/us/en/insights/news/2018/time-flies-us-adults-now-spend-nearly-half-a-day-interacting-with-media.print.html>



ODP10556-48D908

Make healthy choices and enjoy the most innovative work space for an active lifestyle with furniture that moves the way you do. The contemporary and multifunctional Ashford™ ActiveLife™ adjustable height desk features a height range from 29.5" to 47", and three programmable height settings, selectable with the patent pending Illumitouch™ seamless control panel on the ergonomic glass top. For a reminder to stand up, set an alert with the GetActive™ timer. Ensure devices stay powered with an integrated, multiport charging station, including three 2.4 amp USB inputs to simultaneously power up to three devices at full speed. The glass top is dry erase compatible, so you can keep reminders or today's goals in sight at all times. With the AIM assembly system, you can assemble this desk in just a few easy steps, so you have more time for the things that matter.

Find out more at twinstarhome.com



Story Ideas for **Every Season**



New Year,
New You



Healthy
Routine



Back to School -
Dorm - Set up
for Success



Back to School -
Kids at Home - ADHD -
Fight the Fidget



REASONS TO BELIEVE

Looking out for your health shouldn't mean sacrificing style. And style has even greater importance with so many Americans working from home. A Gallup poll showed that in 2017:

- > 43 percent of employed Americans said they spent at least some time working remotely
- > The number of people working remotely four to five days per week grew from 24 percent to 31 percent

With some studies putting the number of Americans working at home at least half the time at 3.7 million, consumers want a standing desk that is part of a coordinated collection and gives their home great style - rather than looking like a castoff from a massive corporate office.



600+
5-Star Reviews Online

Duraflame® Infragen 3D Electric Stove Heater

You're short on space?

Your surroundings are drab?

Your heating bills make you gasp?

The solution is colorful and easy.

Duraflame Infragen 3D Electric Stove Heater with Remote Control means little footprint. Big heating. Bigger savings.

Small space living doesn't have to be dull. Make your home brighter with the colorful assortment of Duraflame stoves that make life warmer and more beautiful. The perfect color accent with Country Cottage and Modern Farmhouse design trends, the Duraflame Infragen 3D Electric Stove Heater helps consumers create the looks they crave.



DFI-5020

Bring charm and warmth to your home with this Duraflame Infragen Stove 3D Heater that combines the wide-reaching heat of infrared quartz with the instant directional heating of halogen technology for effective heat you feel faster. Save money when you use it to provide supplemental zone heating up to 1,000 sq. ft. – without reducing the natural humidity in the air. The patent pending 3D flame effect features realistic flames that dance on and behind the logs, with five adjustable brightness settings. It can be used with or without heat year-round. Remote control with 2AAA batteries included. Available in black, bronze, cinnamon, cream, and Ice Blue.

Find out more at twinstarhome.com



Story Ideas for **Every Season**



Love and Romance - Cozy Up with Your Main Squeeze!



Glam up your She-Shed



Back to School - Make Their College Apartment Feel Like Home



High School Sports - Create the Perfect Place Where Everyone Wants to Be After the Game



REASONS TO BELIEVE

- > With over 700 million search results between them, Country Cottage and Modern Farmhouse are design styles that speak to consumers
- > Over 975 million search results for “Small Space Living and Keeping Warm” mean that these are trends worth talking about
- > Experts say accent colors in decorating can be brought in with art, pillows, furniture including chairs,.... or something as functional as a stove heater

www.forbes.com/sites/reginacole/2018/07/31/paint-it-black/#5e12b7f7113c
www.ignytebrands.com/the-psychology-of-color-in-branding/
www.theartofsimple.net/color-me-happy-using-color-to-impact-your-mood/
www.onekingslane.com/live-love-home/instagram-pops-of-color/